

News Release

Benefit Administration for the Self-Employed (BASE®)

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FOR IMMEDIATE RELEASE

BASE® ANNOUNCES DATES FOR FREE EDUCATIONAL WEBINAR IN FEBRUARY – HEALTH REIMBURSEMENT ARRANGEMENTS IN 2010

ADEL, IA – February 10, 2010: BASE® announced this month that they would be conducting an educational webinar titled Health Reimbursement Arrangements in 2010. With two sessions scheduled in February, this webinar offers insurance agents, brokers, and accounting professionals an opportunity to learn more about Health Reimbursement Arrangements and how they can increase billable services while providing a great financial benefit to clients.

The HRA has been around since 1954, yet many small business owners and accounting professionals are still learning of the great tax savings that can be provided with this type of plan. As a new healthcare bill looms, the webinar will touch on why an HRA will continue to be beneficial.

This webinar will provide information regarding:

- The history of an HRA.
- Deductibility as it relates to small business owners.
- Why small group reform is important to follow.
- Continued benefits of HRA's in 2010 and beyond.

Shawndi Filby, Vice President of Business Development and Training for BASE®, will present Health Reimbursement Arrangements in 2010. With 14 years of experience working with HRA's, Shawndi has come to be a great resource for benefit information and compliance policy.

Anyone interested in registering for this upcoming webinar is encouraged to visit www.baseonline.com/webinar to sign up for one of two sessions:

- Thursday, February 18, 2010 at 1:30PM CST
- Tuesday, February 23, 2010 at 10:30AM CST

Registration must be received at least two (2) days in advance of the session date to ensure that individuals receive all necessary information for participation. Questions can be directed to a BASE® Benefit Specialist by calling 1-888-386-9680.

About BASE®

Established in 1999, BASE® is one of the nation's leading employee benefit administrators. BASE® offers a variety of tax savings and benefit plans for small businesses, including the Health Reimbursement Arrangement (HRA) and the 125 Cafeteria Plan which includes a Flexible Spending Account (FSA), Dependent Care Assistance Plan (DCAP), Premium Only Plan (POP), and Health Care Premium Reimbursement (HCPR). To find out more about HRAs and Cafeteria Plans visit www.baseonline.com or contact a Benefit Specialist at 888-386-9680.

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